


WEBHOPERS ACADEMY

#1 INDIA'S LEADING
Digital Marketing Academy

Ai Powered

# DIGITAL MARKETING ACADEMY

*A Roadmap to Career Success*

- Industry Experts 8+ Years
- 1650+ Batches Passed
- 100% Placement Assistance
- 17,350 Trained Professional

Gemini · ChatGPT · YouTube · Meta · WiX · amazon · perplexity · shopify · SEMRUSH · Canva · Google Ads · WhatsApp · runway · Instagram · facebook · Grok · Google Analytics · ahrefs · Claude · HubSpot · Google Search Console

WWW.WEBHOPERS.IN

N·S·D·C RE IMAGINE FUTURE · Skill India कौशल भारत-कुशल भारत · GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP · Otabu GLOBAL SERVICES PVT. LTD. ISO 9001:2015 · SMART Skill Management & Accreditation of Training Centres · MSME MICRO, SMALL & MEDIUM ENTERPRISES OUR STRENGTH · Ministry of MSME, Govt. of India

# Accreditations

## Govt. Sector Skills Accreditations

**WebHopers Academy is NSDC-approved**, recognized by the Government of India. This means you're joining a future-ready, job-oriented program that meets national skill standards. Our courses are practical, industry-aligned, and valued by top employers. Whether you're a student or professional, this certification enhances your resume and boosts your credibility. Learn with confidence and unlock new career opportunities.

ISO 9001:2015

Ministry of MSME, Govt. of India










# Globally Recognized Certifications

## Globally Recognized Certifications

**WebHopers Academy** offers globally recognized certifications from top platforms like Google, HubSpot, SEMrush, and our own industry trusted IT company. These credentials validate your digital marketing skills worldwide, making your profile stand out to employers. Each course is designed to be practical, current, and impactful, empowering students and professionals to thrive in today's competitive digital landscape.



## Trainers



# Akshita Bhatt

Head Trainer at **WebHopers Academy**

***Akshita Bhatt*** *is a skilled digital marketing trainer, well-versed in marketing fundamentals, SEO, paid media, and AI-driven tools. She delivers clear, practical guidance that helps students apply real-world strategies with confidence.*

**8+ Years Teaching Experience**

Google Ads Performance Marketer | Meta Ad Expert | Google Certified Trainer



# Naveen Kumar

Digital Marketing Manager at **WebHopers Infotech**

***Naveen Kumar*** *is an experienced digital marketing trainer with expertise in performance marketing. His industry-first insights give aspiring marketers a competitive edge, preparing them for real-world success.*

**9+ Years Teaching Experience**

Google Ads Performance Marketer | Meta Ad Expert | Google Certified Trainer



# Sumit Chaudhary

Digital Marketing Trainer at **WebHopers Academy**

***Sumit Chaudhary*** *brings deep expertise in digital marketing concepts and performance practices, turning theory into hands-on learning that prepares students for Industry Jobs and freelance careers.*

**5+Years Teaching Experience**

Google Ads Performance Marketer | Meta Ad Expert | Google Certified Trainer



# Priyanka Sharma

Senior Academic Counsellor at **WebHopers Academy**

***Priyanka Sharma*** *is a compassionate academic counsellor who helps students find the right direction in their educational journey & empowers them to make smart, stress-free decisions.*

**8+ Years Counselling Experience**

MBA in HR & Marketing | Soft Skills

## Trainers



# Deepak Kumar

Digital Marketing Trainer at **WebHopers Academy**

***Deepak Kumar*** *is a dynamic digital marketing trainer known for his interactive teaching approach and learner-friendly sessions. He simplifies complex concepts with clarity, making digital marketing both accessible and engaging.*

**5+ Years Teaching Experience**

Google Ads Performance Marketer | Meta Ad Expert | Google Certified Trainer



# Gurjeet Saini

Digital Marketing Trainer at **WebHopers Academy**

***Gurjit Saini*** *is a detail-oriented digital marketing trainer who focuses on building a strong foundational understanding. She ensures students grasp core concepts thoroughly, preparing them for confident, real-world projects.*

**4+ Years Teaching Experience**

Google Ads Performance Marketer | Meta Ad Expert | Google Certified Trainer



# Neha Kapil

Academic Counsellor at **WebHopers Academy**

***Neha Kapil*** *is a dedicated academic counsellor. She guides students in choosing the right academic paths with clarity, confidence, turning confusion into direction.*

**2+ Years Counselling Experience**

Former TGT Teacher | Soft Skills

## Why Choose Webhopers Academy

- **Learn from NSDC Approved Academy**
  Trusted by the Government of India for skill-based, industry-ready training.
- **Learn from Google-Certified Industry Experts**
  Get trained by seasoned professionals with 5+ years of experience in real-world campaigns.
- **Live Projects + Agency-Style Training**
  Work on actual client projects and experience how a real digital agency functions.
- **Build Your Own Projects with Expert Mentorship**
  Start freelancing or work on your own brand under the guidance of industry mentors.
- **Most Advanced & Job-Oriented Curriculum**
  Stay ahead with in-demand skills, tools, and strategies that recruiters value.
- **Placement Assistance with Top Digital Companies**
  Connect with our hiring partners and boost your chances of getting placed.
- **100% Internship Opportunities**
  Get guaranteed internships to apply your knowledge in real-time scenarios.
- **Access to Premium AI & Marketing Tools**
  Hands-on training with the latest AI tools, automation platforms, and analytics dashboards used by top marketers.
- **Soft Skills + Interview Preparation Support**
  Get trained not just for the job, but to crack the interview with confidence—resume building, mock interviews & communication training included.



# Google Reviews ★★★★★

## WebHopers Academy Zirakpur | Digital Marketing Course In Chandigarh Mohali

Write a review

A-304, TOWN-A, AK Trade Center, 3rd Floor, Showroom NO. A-303, Ambala - Chandigarh Expy, near Golden Square, Zirakpur, Punjab 140603, India

**4.9** ★★★★★ 421 reviews

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**Anukriti Tripathi**
3 reviews · 1 photo

★★★★★ 2 weeks ago NEW

i m glad to share that i have successfully completed my digital marketing course from webhopers academy and the experience with trainers sumit and akshita was excellent, they are very cooperative and teaches well



Hover to react

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**Atul**
4 reviews · 1 photo

★★★★★ 3 months ago

Webhopers academy is a Best Digital Marketing Academy which truly lives up to its name. The courses are well-structured, covering SEO, social media marketing, PPC, and more. The experienced trainers provide practical insights and real-world examples, making complex topics easy to understand. Hands-on projects and interactive sessions enhanced my learning experience. The academy also offers excellent career support, including resume building and interview preparation. The flexible schedule and comprehensive resources made it convenient to balance learning with other commitments. I highly recommend this academy for anyone looking to build a successful career in digital marketing. It's a transformative learning experience! I recommend naveen kumar sir

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**bhanu hans**
2 reviews

★★★★★ 3 months ago

webhooper academy provide Academy provides a comprehensive and well-structured learning experience for anyone looking to enhance their digital marketing skills. With expert instructors, students gain hands-on knowledge in areas like SEO, social media marketing, content creation, PPC, and email marketing. The courses are designed for both beginners and professionals, offering a blend of theoretical understanding and practical application. The academy's curriculum is constantly updated to reflect the latest industry trends and tools. Additionally, the supportive community and access to a network of professionals enhance the learning experience. Whether you are starting from scratch or refining your skills, this academy offers valuable insights and practical techniques to succeed in the ever-evolving digital marketing landscape.
i recommend Naveen sir and Akhshita madam

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**pankaj pohal**
11 reviews · 1 photo

★★★★★ a month ago

I recently completed the Digital Marketing course from WebHopers Academy, and I must say it was an excellent learning experience. The trainers are highly knowledgeable, supportive, and explain every concept in a clear and practical manner. The course content is well-structured and industry-relevant, covering everything from SEO and Google Ads to social media marketing and analytics. I feel much more confident in my skills now, and I'm grateful for the hands-on training and guidance provided. I would highly recommend WebHopers Academy to anyone looking to build a strong foundation in digital marketing. Specially thanks to Mr. Sumit Chaudhary sir

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**Sonam**
2 reviews

★★★★★ 2 weeks ago NEW

WebHopers Academy is the best Digital Marketing Academy in zirakpur. Their teaching methods is very easy and understandable. I took 3 months of Digital Marketing Course it's was amezing. Recommended for everyone 👍

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**Yogesh Sharma**
3 reviews · 4 photos

★★★★★ 3 months ago

I recently completed this digital marketing course and it exceeded all my expectations. The content was incredibly well-structured, up-to-date, and covered everything from SEO and social media marketing to Google Ads and email campaigns. The instructors were knowledgeable, engaging, and always ready to help with real-world examples and practical tips.

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**Disha Aggarwal**
3 reviews · 3 photos

★★★★★ a year ago

My experience in WebHopers Academy was wonderful. I got to know what is Digital Marketing and how this profession can be so profitable in future. This academy has expert trainers and sessions are entertaining . I strongly recommend everyone to join this academy .



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**Pravit Kumar**
1 review · 2 photos

★★★★★ a year ago

I had just completed my digital marketing course from WebHopers Academy zirakpur and this academy is the best for learning digital marketing. The trainers are very cooperative and had an experience of more then 5 years. They taught us each and every thing in a detail manner and if you gusy want to learn digital marketing then WebHopers Academy is the right place for you.




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**Arti Thakur**
2 reviews · 1 photo

★★★★★ a year ago

WebHopers academy is not just about acquiring the knowledge of digital marketing. It is of course one of the best institutes in Zirakpur where one can be trained for future digital marketer. They Also help you in self growth , gaining Confidence, speaking Ur Heart and mind out and lot more. Thankyou WebHopers for Ur Support.

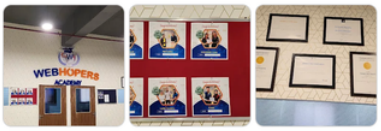


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**Vishal**
4 reviews · 3 photos

★★★★★ a year ago

WebHopers Academy is an exceptional digital marketing institute that helped get a high paying job. I will highly recommend this academy to all the individual who want to have a great career in digital marketing. Thank you all the the teachers and mentors at WebHopers Academy




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**Ayush Garg**
3 reviews · 2 photos

★★★★★ a year ago

I enrolled myself in Advanced Digital Marketing 3-month course at WebHopers Digital Marketing Academy in Zirakpur, and it exceeded all my expectations. The academy offers a fantastic learning environment with a great workspace, and the … More



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**Nisha gupta**
1 review · 1 photo

★★★★★ 3 weeks ago NEW

Great work your efforts and progress are impressive. Sumit and Akshita you are the great trainer your way of teaching are awesome.



# Certification Courses

Gain a competitive edge in the job market and potential career opportunities with our skill training program, that skills you for tomorrow.

## Skill Training Programs




### Advanced Digital Marketing Course (90 Days)

An industry-aligned course designed to build job-ready professionals.

### Specialization in Digital Marketing Course (180 Days)

Upskill with a specialization designed for marketers ready to lead the Industry Trends.

### Diploma in Digital Marketing Course (335 Days)

Diploma in Digital Marketing from Strategy to Execution of Pro marketing Practices.

## Digital Marketing Tools Covered

**SEO Tool**
- SmallSEOTools
- Ubersuggest
- Google Search Console
- Google Analytics
- Google Tag Manager
- Google Ads Keyword Planner
- SEMRUSH
- ahrefs

**Wordpress Tools**
- yoast
- RankMath
- Classic Editor
- Easy Table of Contents
- Autoptimize
- Elementor

**Email Marketing Tools**
- Brevo (Formerly sendinblue)
- mailchimp

**Social Media Tools**
- Meta Business Suite
- LinkedIn Ads
- Buffer
- Hootsuite

**Video Marketing Tools**
- tubebuddy
- Studio
- vidIQ

**Graphic Designing Tools**
- Canva
- removebg
- Photopea
- FREEPIK

**AI Tools**
- OpenAI
- Gemini
- Gamma
- Merlin
- synthesia
- perplexity

# AI-Driven Digital Marketing Course

**Chapter 1**
Introduction to Digital Marketing & AI

**Chapter 2**
Market Research & Analysis

**Chapter 3**
Prompt Engineering for Marketers

**Chapter 4**
Basic overview of Website Creation & Planning

**Chapter 5**
AI Content Planning

**Chapter 6**
SEO + AI SEO + AEO + GEO

**Chapter 6.1**
On-Page SEO

**Chapter 6.2**
Off Page SEO

**Chapter 6.3**
Technical SEO Analysis

**Chapter 6.4**
Local SEO

**Chapter 6.5**
AI Integration in SEO

**Chapter 6.6**
LLM SEO & Search Generative Experience

**Chapter 6.7**
Google Search Console Tools & Bing Webmaster

**Chapter 6.8**
Google Analytics 4 [GA4]

**Chapter 6.9**
Search Behaviour

**Chapter 6.10**
SEO Reporting

**Chapter 7**
Social Media Optimization + AI Creatives

**Chapter 8**
Meta Ads + AI

**Chapter 9**
AI Graphic Designing

**Chapter 10**
Google Ads + AI Ad Optimization

**Chapter 11**
Email Marketing

**Chapter 11.1**
WhatsApp & SMS Marketing

**Chapter 12**
Video Marketing

**Chapter 13**
E-commerce, Amazon & Affiliate Marketing with AI

**Chapter 13.1**
Affiliate Marketing

**Chapter 13.2**
Google Adsense

**Chapter 14**
Freelancing in Digital Marketing

**Chapter 15**
Online Reputation Management

**Chapter 16**
Final Assessment

**Chapter 17**
Certifications Included

**Chapter 18**
Interview Preparation & Career Counselling

## Program Key Features - Advanced Digital Marketing Course

- → 3 months of the Advanced Learning Programme
- → Industry Ready Curriculum
- → Personal Mentorship & Doubt Sessions
- → Interview Preparation & Placement Support
- → Freelancing & Business Consulting Module
- → AI in Marketing Module
- → Live Projects
- → Learn Marketing Tools

Mode



# Specialization in Digital Marketing

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Certifications Included

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## Program Key Features - Specialization in Digital Marketing

| | |
|---|---|
| **3 Months of Intensive Skill-Based Learning** | **3-Month In-House Internship at WebHopers Infotech** |
| **Exclusive AI in Marketing Module** | **Interview Training & 100% Placement Assistance** |
| **YouTube & Influencer Marketing Strategies** | **Special Module: Marketing Analytics & Reporting** |
| **E-commerce Marketing & Marketplace Ads** | **Access to Recorded Sessions & Resources** |
| **Live Projects with Performance Tracking** | **Learn Marketing Tools** |







Mode






# Diploma in Digital Marketing

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## Program Key Features - Diploma in Digital Marketing

| | |
|---|---|
| **Structured Curriculum Designed by Industry Experts** | **Workshops on Resume Building & LinkedIn Optimization** |
| **Module-Wise Assessments & Performance Reviews** | **Conversion Rate Optimization (CRO)** |
| **AI & Automation in Marketing** | **Influencer & Personal Branding Strategies** |
| **Social Media Strategy for Brands & Agencies** | **YouTube & Video Marketing Techniques** |
| **Marketing Funnel & Lead Nurturing Techniques** | **WhatsApp & Messenger Marketing Campaigns** |
| **Learn Marketing Tools** | |

Next →

# Program Key Features - Diploma in Digital Marketing

## 5-Months In-House Internship at WebHopers Infotech

- On-ground agency experience working on client campaigns across diverse industries.
- Training in campaign planning, execution, client reporting, and performance analysis.
- Continuous mentorship and structured feedback from industry professionals.
- Exposure to KPI-driven strategy development and campaign optimisation techniques.
- Opportunity to collaborate with cross-functional teams in a professional environment.
- Real-time learning in SEO, PPC, Social Media, and Content Marketing integration.

## 3 Months Specialization Modules ( SEO & PPC)

### SEO Specialization

- Structured training in on-page, off-page, and technical SEO practices.
- Practical implementation of keyword research, link building, and site audits.
- Use of professional SEO tools and interpretation of algorithm updates.
- Training in local SEO, schema markup, and mobile-first indexing.

### PPC Specialization

- Detailed understanding of Google Ads and Meta Ads ecosystems.
- Practical learning in campaign setup, audience targeting, and budget management.
- Focus on ad creatives, conversion tracking, and campaign optimization.
- Hands-on experience with real-time ad campaigns and performance metrics.




Mode



# Our Placements

Congratulations

**Rubinder Kaur**

*SEO Off-Page*

WEBHOPERS

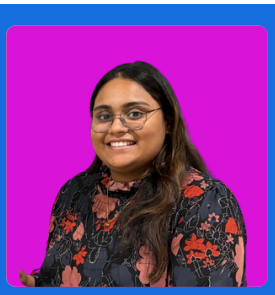


Congratulations

**Priyanshi Sharma**

*Social Media Marketer*

scribbld INDIA



Congratulations

**Poonam**

*Social Media Marketer*

IMARK INFOTECH



Congratulations

**Harshil**

*Digital Marketing Expert*

scribbld INDIA



Congratulations

**Ravinder Singh**

*Social Media Marketer*

WORKSDELIGHT



Congratulations

**Shakti**

*Digital Marketing Expert*

THE DIGIWOLD INNOVATIONS



Congratulations

**Hrithika Dubey**

*Marcom Executive*

COURTYARD BY MARRIOTT



Congratulations

**Harnoor Kaur**

*Content Writter*

kreative DIGITALS



Congratulations

**Neha**

*SEO Executive*

IMARK INFOTECH



Congratulations

**Hamit Kumar**

*Digital Marketing Expert*

WEBOMAZE



# Our Placements

**Congratulations**

**Abhishek**

*Digital Marketing Expert*

Eshmun Biotech Private Limited



**Congratulations**

**Pawan Mahajan**

*BDE - Business Development Executive*

WEBHOPERS



**Congratulations**

**Swarnima**

*Social Media Marketer*

GREEN LOTUS SAKSHAM



**Congratulations**

**Bhanu**

*PPC -Pay Per Click*

freelancer



**Congratulations**

**Rohit**

*Meta Ads Expert*

MILLIONS KART



**Congratulations**

**Om Arora**

*Digital Marketing Expert*

HOKIS SOLUTIONS



**Congratulations**

**Karan**

*SEO Executive*

Vibdrugs Biosciences



**Congratulations**

**Kartik singh**

*Content Writter*

hivends your digital partner



**Congratulations**

**Harshita sharma**

*SEO Executive*

MK Estate Panchkula



**Congratulations**

**Vedika Sharma**

*Digital Marketing Expert*

Scorpio technologies



# Student Gallery



## Student Gallery




## LOCATIONS

- ZIRAKPUR, PB
- PANCHKULA, HR
- AMBALA, HR — Coming Soon
- BILASPUR,CH
- AHMEDABAD, GJ — Coming Soon
- RAJKOT, GJ — Coming Soon

50 + more Locations Opening Soon

WEBHOPERS ACADEMY

Where Digital Learning Begins

# WE MAKE YOU FUTURE READY...

"Keep Learning & Accelerate Your Career As A Professional Digital Marketer"

~~yesterday~~

**NOW**

~~tommorow~~

FIND MORE INFORMATION